



## How to Submit Your Artwork for the CHNEP 2017 Calendar

We live in a beautiful place and many of you have captured this beauty in your artwork, as evidenced by the calendars produced by the Charlotte Harbor National Estuary Program (CHNEP) since 2005. The CHNEP is a partnership program working to protect the natural environment of Florida from Venice to Estero Bay to Winter Haven.

You can have your photographs and paintings published in the 2017 calendar. The CHNEP encourages you to submit up to three images that capture the beauty of the native, natural environment found within the CHNEP study area. [The study area includes the counties of Lee, Charlotte, Polk, Hardee, DeSoto, Sarasota (all but city of Sarasota and islands), Manatee (rural third) and Highlands (western third).] The images could have been captured today or 50 years ago, as a painting or photograph. The goal is that the 2017 calendar will depict the beauty and diversity of the native, natural environment found within this geographic area, which may include estuaries, rivers, streams, native plants, native wildlife and people enjoying these resources.

To enter your images, complete the release form and submit your images **by 5 P.M., July 15, 2016**. There is no fee to enter. Additional guidance is provided at [www.CHNEP.org/calendars.html](http://www.CHNEP.org/calendars.html).

### **There are two ways to submit a release form.**

- (1) If you can, please complete the online form at <https://www.surveymonkey.com/r/CHNEPCalendarEntryForm>. The online form does not allow you to transmit images.
- (2) Mail a completed printed form. Forms are available in the 2016 calendar and at [www.CHNEP.org/calendars.html](http://www.CHNEP.org/calendars.html). The release form allows the CHNEP to use the entries in the calendar and other materials. Images will only be posted for selection if a completed release form is received and if the images are submitted as digital files. A signed model release form, available from the website, must also be provided for each recognizable person in the image(s).

### **There are three ways to submit JPEG or TIFF versions of your images.**

Submit your images by

(1) A file sharing service such as DropBox. Send a notice to [maran@chnep.org](mailto:maran@chnep.org) that you have used a file sharing service.

(2) Send your images as attachments (not embedded) by email to [maran@chnep.org](mailto:maran@chnep.org).

(3) Mail a CD or thumb drive with your images to: CHNEP Calendar, 326 W Marian Ave, Punta Gorda FL 33950. Please write your name and "2017" on the face of the CD. You will receive an email confirming the images were received. If you do not receive this confirmation email, your entries were not received.

### **Please keep in mind:**

- All entries must be provided as JPEG or TIFF files.
- Submit the best version of the entries you have available.
- Don't submit images that are similar to each other.
- Images of animals in distress because of possible interference or harassment will not be considered.
- For those sending large files or who use a Mac computer, consider using a service such as DropBox. In the past, some who sent large files or used a Mac had their attachments converted into embedded files by the computers. Embedded files lose too much resolution, making the entries unusable for commercial printing.
- The CHNEP is a partnership to protect the native, natural environment of southwest Florida. The calendar must be consistent with this purpose.
- Entries of nonnative plants and animals, especially those that are invasive, will not be considered. With the first 12 calendars, the CHNEP advised entrants if they had submitted images that would not be considered and allowed them to send in alternate entries. We will not be able to continue this practice.
- With the first 10 calendars, half of the entries have been of birds. Because the goal is to show diversity, entries of other subjects have a better chance of being used. You may wish to review the first 10 calendars to see what you can identify that hasn't been featured. In general, we have not received many entries of sea life, landscapes (especially of our estuaries), weather, plants (from fields of flowers to our majestic oaks) and people enjoying the environment.

The calendar will be mailed to every subscriber to the CHNEP magazine *Harbor Happenings* as of Sept. 15, 2016. Subscribe by completing an online request form at [www.CHNEP.org](http://www.CHNEP.org). (If you submit images, you'll automatically be added to receive the magazine and calendar. There is no need to do anything more.) The calendar may also be available for pick up at locations such as libraries and nature centers. Requests received after Sept. 15 must make a \$15 donation to the CHNEP Friends to help cover the additional cost in time and postage.

### **Support by donating.**

The calendars and many other projects are funded by those committed to helping protect the natural environment of southwest Florida, including our financial partners and you. If you would like to make a donation, please do so through The Friends of Charlotte Harbor Estuary, Inc., also known as CHNEP Friends, a 501(c)3 not-for-profit organization. Donations can be made by visiting

[www.CHNEPfriends.org](http://www.CHNEPfriends.org) to use PayPal or a credit card or by mailing a check payable to The Friends of Charlotte Harbor Estuary, Inc., to P.O. Box 511422, Punta Gorda, FL 33951-1422.

Donations and sponsor support received to date have supported several CHNEP outreach projects, including calendars, the quarterly magazine, children's book, events and social media. Anyone who donates \$100 or more may opt to be listed in the calendar or acknowledged as a sponsor of any other project. Expenses are paid by the CHNEP's financial partners and with your generous support to the CHNEP Friends.

**Support by sponsoring.**

Since the 2012 calendar, we have accepted sponsorship ads to offset costs. For the 2016 calendar, sponsor ad possibilities are in 1" increments ranging from 2" x 1" for \$200 up to 12" wide x 18" high for \$21,600. We anticipate distributing more than 30,000 copies of the 2017 calendar. If you are able to sponsor the next calendar, please send an email to [Maran@chnep.org](mailto:Maran@chnep.org) before July 1.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800/HELPFLA WITHIN THE STATE OR VIA THE INTERNET AT [WWW.800HELPFLA.COM](http://WWW.800HELPFLA.COM). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

**We hope you will consider being a part of the CHNEP's 2017 calendar.**